

Country Christmas at the Fair

Dear Interested Participant:

This year's "*Country Christmas at the Fair*" dates span two weekends: Friday, November 24, 2-7 PM; Saturday, November 25 and Sunday, November 26, 10 AM to 3 PM; Saturday, December 2 and Sunday, December 3, 10 AM to 3 PM.

Country Christmas has continued to grow over the years and although we offered individual spaces in previous years, due to a recent reduction in available square footage at our venue we can only offer the traditional blended showroom in the Coffman building, where antiques, collectibles, and quality handmade gifts will be combined for sale in a holiday boutique atmosphere. Decorated gathering baskets will be available at the door for holiday shoppers and sales will be handled by cashiers, as in the past. We always encourage volunteer help with decorating or sales. Set-up for the show will be on Monday, November 21 and Tuesday, November 22, from 9 AM to 3 PM. Vendors may drop off their merchandise either of those days or at the Fair Office any Monday, Wednesday, from 1 to 3 PM. Staff will place items in the blended displays for sale.

The fee for the blended show is \$35 for both weekends **The commission will be 20% of all sales.**

The Island County Fair Association will be serving homemade soup and pie in a cozy atmosphere for relaxation and visiting with friends and neighbors. As always, we will have tasty packaged food offered by area vendors.

"Country Christmas at the Fair" organizers and volunteers receive no money for their efforts. All earnings, after advertising and other expenses, go to the Island County Fair Association, earmarked for scholarships, fairground improvements and projects.

PREPARATION

The most effective way to enhance sales for everyone is to ensure that all merchandise offered for sale meets our holiday theme and quality standard. Please include a photograph and general description of the types of items you will be selling with your entry form, and mail it October 31, 2017.

A registration fee of \$35 fee for participation is due with your entry form. The entry fees must be prepaid with **NO REFUNDS.**

Each vendor participating must use a vendor number unique to them consisting of your initials and the last two digits of your phone number. Use tags **CLEARLY MARKED WITH YOUR VENDOR SALES NUMBER** and merchandise price, and attach tags to all merchandise securely.

Merchandise must be tagged and turned in no later than Wed, November 22, 2017). You may drop off your sale items at the fair office between 1 and 3 p.m. Monday, or Wednesday, If you need to make alternate arrangements or have any questions call the fair office at 360-221-4677.

ADVERTISING

"Country Christmas at the Fair" will be advertised in newspapers, local periodicals, chamber newsletters, and with posted flyers. The event is listed in an online calendar of events. During the event on-street advertising will include sandwich and reader boards and banners. We encourage participants to help spread the word, and we will have flyers available for your use if you wish.

PAYMENT & PICK-UP

Net payment (less the commission) will be made by the Fair Association treasurer within three weeks of the close of sale date. Unsold merchandise and display items must be picked up by Monday, December 4th between 11 a.m. and 2 p.m. unless other arrangements have been made.

Country Christmas at the Fair

Island County Fairgrounds
Langley, Washington



Friday,
November 24, 2017 ♦ 2 p.m. to 7 p.m.
Saturday & Sunday,
November 25 & 26, December 2 & 3,
10 a.m. to 3 p.m.

NAME _____ **VENDOR # (Required)** _____

COMPANY NAME, if applicable _____

ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____ E-MAIL _____

BRIEF DESCRIPTION AND PHOTOGRAPH (type of handcrafted gift item, antiques and/or collectibles):

Participant agrees to release to the Island County Fair Association, the Whidbey Island Fair, and its representatives from liability of any kind for loss, damage or injury to body, or any other property said owner may have on the fairgrounds. Special event insurance will be purchased by the Fair Association.

I look forward to participating in this year's "*Country Christmas at the Fair*".

Enclosed is my registration fee of \$35

Checks should be made payable to ISLAND COUNTY FAIR ASSOCIATION. Due to the advertising costs we will incur, all fees are non-refundable once paid.

Signature

Please return no later than October 31, 2017 with vendor fee enclosed to:
Country Christmas at the Fair
Island County Fair Association
P.O. Box 519
Langley, WA 98260